



BREW IN THE ZOO TICKETS ON SALE NOW

Fundraising event offers beer sampling, live music and food

Greenville, S.C. – The Greenville Zoo invites zoo-goers to tap into the wild at the third annual Brew in the Zoo presented by RJ Rockers. The fundraising event set for Friday, June 15 from 6:30 p.m. to 9 p.m. provides adults with the opportunity to sample an assortment of beers and enjoy live music, all while exploring the zoo during its after hours.

“Brew in Zoo has been extremely successful the first two years, completely selling out of tickets last year,” said Greenville Zoo Director Jeff Bullock. “The event provides a great opportunity to come to the zoo and experience a completely a different atmosphere.”

Guests will receive a small souvenir tasting mug to use in sampling an assortment of beers provided by RJ Rockers, Sweetwater, Thomas Creek, Abita Brewing Company, Blue Ridge Brewing Co., Highlands Brewing and Community Tap. The event will also feature live musical entertainment from The Consumers and a variety of food from Sticky Fingers and Iced Cupcakes. Pepsi of Greenville will also sponsor the event, providing non-alcoholic beverages to guests.

Admission to Brew in the Zoo is \$30 in advance at the Greenville Zoo or local BI-LO grocery stores and \$40 the day of the event. VIP tickets are sold only at the Greenville Zoo for \$50 and will provide access to an exclusive VIP area. Proceeds from Brew in the Zoo will help support various programs throughout the zoo including exhibit renovations and general operations. Brew in the Zoo is open to adults 21 years old and older, and a photo ID will be required to enter. There is no limit on the number of samples of beer provided to guests, but responsible drinking is encouraged. Designated driver tickets will be available at the zoo for \$15. Brew in the Zoo will take place rain or shine.

About the Greenville Zoo

Accredited by the Association of Zoos & Aquariums (AZA), Greenville Zoo is rated one of the best tourist attractions in South Carolina, attracting over 270,000 people annually. Operated by the City of Greenville, the 14-acre facility features wildlife from around the world including giraffes, monkeys, giant tortoises and elephants. Visitors can also enjoy one of the zoo's most popular exhibits, the Reptile Building, which is home to a variety of lizards, frogs, turtles and snakes.

The Greenville Zoo is open seven days a week, except on Thanksgiving, Christmas and New Year's Day. Beginning Monday, April 2 and running through September 30, the zoo will extend its hours of operation to 9 a.m. to 5 p.m., offering guests an opportunity to take advantage of cooler mornings. Zoo entry ticket sales will close at 4:15 p.m. Admission to the Greenville Zoo is \$7.75 for adults and \$4.50 for children (ages 3 to 15). For more information about the Greenville Zoo, visit www.greenvillezoo.com or join us on facebook.com/greenvillezoo and twitter at twitter.com/greenvillezoo.

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